

Jacqueline Bowler

Instructional Design / UX Research

Audiovisual Artist / PhD

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→LinkedIn Profile

Work

Sam Houston State University / Sr. Instructional Designer

Feb. 2022 – Present, Huntsville, TX (Remote)

In my role as Senior ID for the Dept. of Online Professional Learning, I manage complex instructional design projects for external clients including the Institute of Homeland Security, the Texas Department of State Health Services, Quanta Services, and Texas Forensic Science Commission.

I provide in-depth consulting services; synthesize large amounts of content into scaffolded learning modules; demonstrate software; develop learning objectives and assessments; copy-edit large amounts of technical information; program user scenarios and interactive elements; produce videos and all data visualization.

As the project manager I develop schedules and workflow processes for team members and SMEs; delegate roles; organize design sprints; lead presentations.

St. John's University / Adjunct Professor

2017 – 2021, Queens, NY

Designed and taught courses: "History of Mass Media" and "Multimedia Narrative" for the Dept. of Mass Media for eight semesters. Taught digital and hybrid courses on Blackboard and Canvas LMS platforms. Mentored student Capstone projects.

New York University / Adjunct Professor

2019 – 2020, New York City, NY

Designed and taught "Listening: Sound, Music, Noise" in the Media, Culture and Communication Dept., Steinhardt School of Culture, Education & Humanities. Received exceptional student reviews for teaching and course design.

The Music Playground / Instructional Designer

2019 – 2020, New York City, NY

Developed instructional training for new interns on topics including Salesforce, copyright infringement and music databases ASCAP & BMI.

Rensselaer Polytechnic Institute / Teaching Assistant

2014 – 2017, Troy, NY

Spearheaded the digital tutoring program at the RPI Center for Communication. Specialized in teaching and tutoring scientific, engineering, and technical writing.

The Old Town School of Folk Music / Faculty + UX Researcher

2009 – 2013, Chicago, IL

As a lead private piano instructor, I developed a comprehensive teaching pedagogy with a focus in jazz piano, composition, music theory, and repertoire building.

Mass Ornament Films / Editorial Assistant

2012 – 2019, Chicago, IL

PA and location scout for *Hotel Transit* (2014). Editorial consultant for *Needle* (2013), **first place winner of 2013 Cannes Film Festival Cinefondation award** and for international feature film, *House of Hummingbirds* (2019), **winner of Best International Feature Film at the 2019 Tribeca Film Festival.**

Education

Rensselaer Polytechnic Institute / PhD

2014 – 2020, Troy, NY: Communication & Rhetoric

Dissertation explored the "audiovisual rhetoric" of music in documentaries and non-fiction films with an analysis of repurposed popular music in the documentaries of Adam Curtis.

University of Illinois – Chicago / MA

2011 – 2014, Chicago, IL: Communication

Recipient of UBS 2-year full fellowship. Research assistant for department head, Dr. Zizi Papacharissi. Master's thesis: "Liveness and Mediatization: Folk Music Education in the Digital Age" (2015).

California Polytechnic State University / BA

2004 – 2008, San Luis Obispo, CA: English

Universiteit Utrecht / Study Abroad

2005 – 2006, Utrecht, The Netherlands: Media Studies

Recipient of USAC Scholarship for grad-level media studies.

Skills

Instructional Design

Instructional Design Mastertrack Certification from the University of Illinois – Urbana Champaign (2020)

Authoring tools: Articulate 360 (Storyline & Rise), Adobe Captivate, Camtasia screen recording, Figma; LMS: Canvas, Blackboard, Moodle hosting, Genius SIS registration, NYU Albert, SCORM publication

Software

Microsoft 360, Adobe Creative Suite, Wordpress CSS/HTML, Qualtrics, Miro, Monday.com, Salesforce, SharePoint, Respondus Lockdown Browser

Audiovisual

Ableton Live, Apple Logic, Cubase, Adobe Audition, ProTools. Adobe Premiere, After Effects, Descript, Microsoft Stream, Kaltura, Soundboards & General AV, Zoom Videoconferencing

Languages

Fluent in Spanish; Conversational French
2008 – 2009: TEFL-certified by the College of Teachers of London. Corporate English instructor and translator